

Country:	Romania
Organisation:	Highclere Consulting

Title of proposed session:	“Speeding-up social innovation with small-scale farmers in eastern Europe”
Main theme / social challenge & innovation covered:	Addressing the persistent challenges of fostering social innovation in the communities of small farmers in eastern Europe

Summary of the purpose of the session:	<p>The session will:</p> <ul style="list-style-type: none"> • briefly outline the broad Romanian rural context and associated social challenges; • introduce one specific hands-on approach to innovation support (combining foresight, coaching and mediation) used to foster social innovation by a group of small-scale farmers in southern Transylvania, and; • facilitate an open discussion on the replicability of this approach and an exchange of experiences on other relevant techniques
Target audience:	Practitioners
Attraction:	The opportunity for a focused discussion about the specificities of promoting social innovation for farmer well-being in the “still lagging behind” EU Member States

Format:	Scene-setting presentation(s) and structured group discussion (precise format will depend upon number of participants and available space)
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